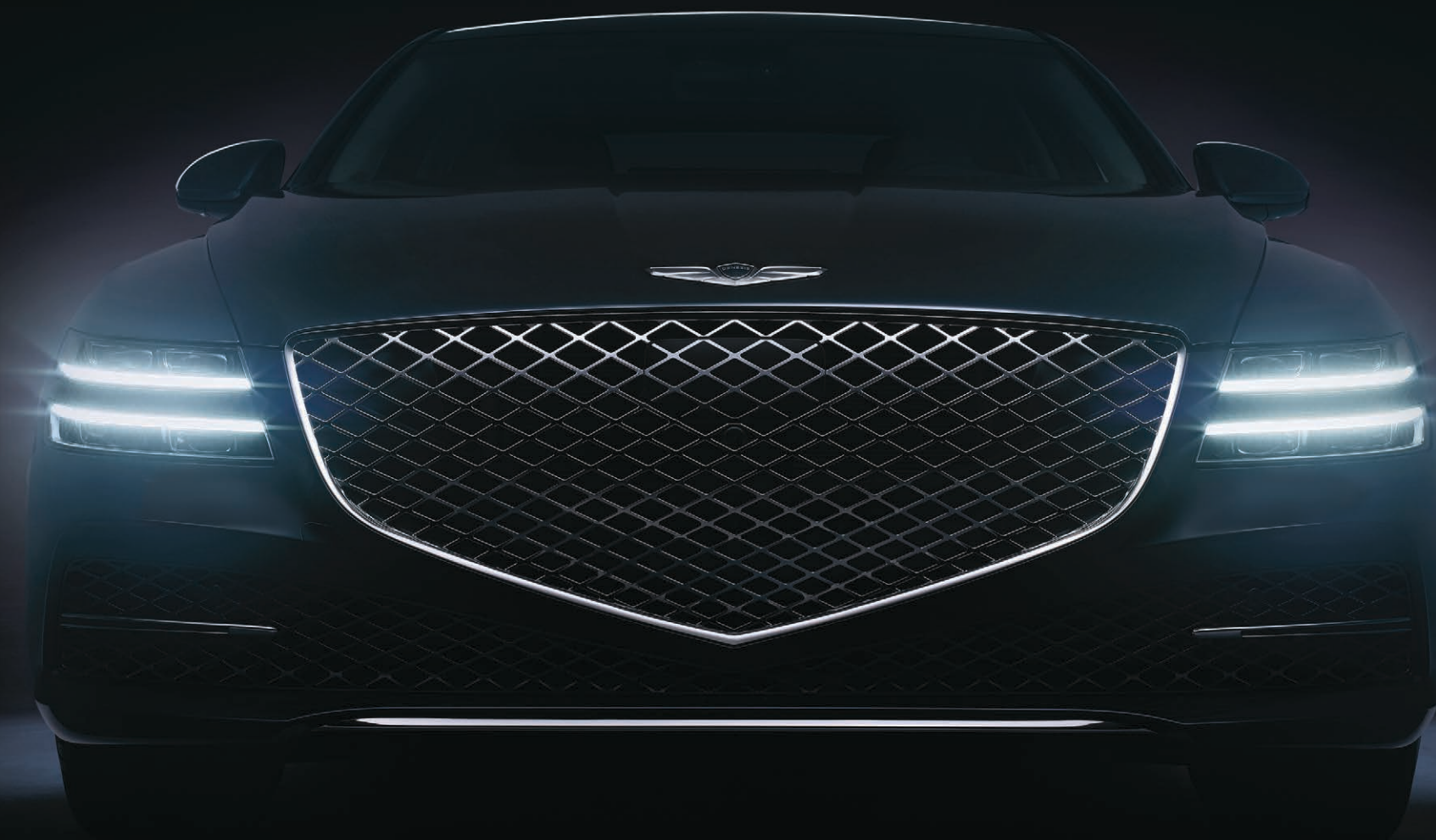




GENESIS

2021 GENESIS G80





HERE'S TO WHAT'S NEXT.

At Genesis, we're not bound by our past when looking to the future.

As a young luxury brand, we see what's possible through new eyes, wide-open with a sense of wonder. It's led Genesis to invent a design language of our very own. Our inspiration? The Genesis emblem, where boldness takes flight.

You can see it in the latest evolution of our G80 luxury sedan. The broad crest grille is now framed on each side by two lines of light. Like illuminated wings, it's a design element that will soon become the unmistakable look of every Genesis – recognizable day or night.

In just a few short years, we've also transformed the very idea of a luxury automotive brand – all without sacrificing quality. According to J.D. Power, Genesis is the #1 Ranked Premium Brand, and the G80 is the #1 Ranked Midsize Premium Car, for Long-Term Quality in 2020. For the fourth year in a row, J.D. Power also ranked Genesis as the #1 Ranked Premium Brand in Initial Quality in the U.S. for 2020!

It's all supported by the Genesis Experience, a suite of innovative owner benefits designed around how you actually live: In the future, not the past.





CHANGE IS IN THE AIR. INTRODUCING THE NEXT GENESIS G80.

It's time the luxury sedan turns toward a new sensibility. Where its design seduces you with a confident athleticism and elegant simplicity. Where the sources of its power are intelligence and efficiency, not sheer size. Where everything you experience is seamlessly satisfying, from the way you unlock and start your car to the way you park it and the way you connect with it remotely.

In the new G80, Genesis has reshaped traditional notions of how a luxury sedan should look, feel and drive. Stretched over a long, low silhouette, the G80 is muscular and athletic. Its movements are precisely calculated, and always in sync with your desires. One example: A new Smart Cruise Control that uses machine learning to gauge how you like to drive, then automatically adjusts its responses to match your driving style.²

PURE HARMONY.

Press your G80's accelerator pedal, and the response of its turbocharged engine and electronically controlled 8-speed transmission pushes you firmly into the driver's seat. Two new G80 engines are offered for 2021: A powerful 375-hp 3.5L V6 twin-turbo and a 300-hp 2.5L I4 turbo³ – the most potent 4-cylinder engine in its class.⁴ Traction is also offered with two options: Rear Wheel Drive or available All Wheel Drive.

Reach for the rotary gear selection knob on the center console, and the knurled textures engraved around the edge of its tempered glass are sure to make an impression. As you shift from Park into Drive or Reverse, the dial's illumination changes color.

A rigid steel body structure clad with lightweight aluminum hood, door and trunk panels improves the G80's power-to-weight ratio. The less weight an engine needs to move, the more agile those movements become. A faster steering ratio adds to the G80's precise handling reflexes, while a new electric brake booster amplifies your car's stopping power.





SAFETY ISN'T A FEATURE. IT'S A CULTURE.

From our inception, Genesis automobiles have received the industry's premier safety ratings. Maintaining the highest standards for safety requires a continual raising of the bar. And a steadfast refusal to rest on our laurels. With the 2021 G80, we've added even more safety innovations to help protect you and your passengers in a collision – or help prevent accidents from happening in the first place. A new front center airbag that enhances front-seat occupant protection is augmented by an array of new or updated safety and convenience technologies that work seamlessly to alert and assist the G80 driver.



360-DEGREE SAFETY

If you can see trouble, you stand a better chance of avoiding it. The G80 helps its driver see the unforeseen with an available Blind-Spot View Monitor⁵ and Surround View Monitor with a new 3D view. A radar-based Rear Cross-Traffic Collision-Avoidance Assist is also onboard.⁶



PARKING SAFETY

The G80's available Parking Collision-Avoidance Assist feature uses the rear camera and ultrasonic sensors to warn the driver of pedestrians or obstacles while backing into or out of parking spaces. If necessary, braking is applied to help prevent a mishap from occurring.⁷



CURBSIDE SAFETY

Blind-Spot Collision-Avoidance Assist monitors vehicles as far as two lanes over to help prevent collisions when you are exiting a parallel parking spot.⁸ Before stepping out of your G80, Safe Exit Assist warns you if it detects a vehicle approaching alongside an opening door.⁹

TURNING “WHAT IF” INTO “WHAT’S NEW”.

When you are young, your imagination is in high gear. At Genesis, we wondered if the new G80 could use machine learning to gauge how you drive and reset its Smart Cruise Control to mimic your driving habits. Could it automatically slow down when it senses you're approaching a curve on the highway? Or automatically adjust its speed to posted speed limits using GPS and map data? We wondered what if, when you signal

your intention to change lanes, the G80 could automatically help steer your car to complete the maneuver? And what if your G80 could automatically reposition you in your driving lane on the highway when it detects a vehicle in the adjacent lane is too close?¹⁰ These possibilities are now realities – part of the G80's extensive array of advanced safety technologies.



FORWARD COLLISION-AVOIDANCE ASSIST

The new Genesis G80 can instantly assess the risk of colliding with oncoming traffic while turning left in an intersection – or help detect cross traffic approaching from either side of an intersection – and bring the car to a stop. It helps detect other potential collision risks, such as pedestrians in close proximity to the front of the car.¹¹



FORWARD-THINKING SIDE SAFETY

The G80's Forward Collision-Avoidance Assist helps prevent collisions with vehicles in opposing lanes on highways without dividers. When changing lanes, it can also detect cars two lanes over that begin merging into the same lane as you, and use automatic braking and/or assisted steering to help avoid a collision.¹²



SURROUND VIEW MONITOR

An available Surround View Monitor with a new 3D view uses four cameras to display the perimeter of your G80. Use it to guide your way into tight parking spaces, and for clear views of the curb when parallel parking. A remote image capture feature lets you check your car's surroundings on your smartphone while you're away.¹³



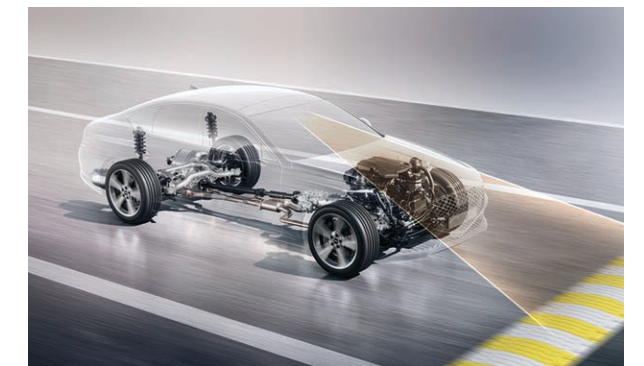
EVASIVE STEERING INTELLIGENCE

When a pedestrian or cyclist is detected along the side of the road, and it's possible for your car to stay in its lane, the G80's Forward Collision-Avoidance Assist feature initiates evasive steering torque that gently nudges you to the edge of your lane to help avoid a collision.¹⁴



FORWARD ATTENTION WARNING

The G80's available 3D digital instrument cluster comes equipped with an infrared camera that checks the driver's eye position. If inattentiveness or drowsiness is detected, a visual alert is displayed on the instrument cluster, and an audible warning sounds.¹⁵



ROAD PREVIEW

To preserve the harmony of its smooth ride, the G80 3.5T comes standard with a forward-facing camera that previews the road ahead, then adjusts the car's Electronically Controlled Suspension in an instant to optimize ride comfort.

THIS CENTURY MODERN.

Reflecting ideas and attitudes about luxury that come from a new time and place, the design of the 2021 G80 interior is a study in harmony. Lines, textures and illumination inform your sense of space, comfort and control. Each luxurious material is applied with exquisite restraint, forming surfaces that are pleasing to the touch and soothing to the eye.

This elegance extends to the way technologies are beautifully integrated without requiring a multitude of buttons. The G80's available 12.3" digital instrument cluster tracks your eye movements so it can more accurately display its 3D image. A capacitive touch control panel lets you adjust key climate system settings with a simple swipe of your finger.

The new G80 interior isn't just visually calming. It's remarkably relaxing, too. Acoustic glass in the triple-sealed front doors helps block road and wind noise. The front seats make use of innovative climate controls like the available speed-sensitive seat cooling, and heating that lets the driver and front passenger adjust the balance of warmth between their seat cushion and seatback.





LUXURY IS ABOUT LIVING LIFE ON YOUR TERMS.

There are features available on the new Genesis G80 that make life so easy and comfortable, it's like traveling with your own entourage. Activate Valet Mode, and you can use your smartphone to monitor your G80 while it's under a valet's care.¹⁶ Hands full as you return to your car and approach your trunk? No problem. The trunk is smart enough to recognize the key fob in your pocket or purse and open automatically.¹⁷ Back feeling stiff? The G80's Ergo Motion driver seat enhances your comfort during long stints of driving using air cells inside of the seat to help support your body.



ERGONOMIC INDIVIDUALITY

The G80's available Ergo Motion driver seat contains seven individual air cells in the seat cushion and seat back. A button on the side of the seat lets you choose settings from a menu for inflating or deflating the cells for posture support, or stretching your back and thighs to help fend off the fatigue of long drives.



FIGHTER JET TECHNOLOGY

An available Heads-up Display feature projects critical driving information onto the windshield for at-a-glance updates. Not just the vehicle's speed, but also icons for navigation and safety features like Blind-Spot Collision-Avoidance Assist, Lane Keeping Assist, Smart Cruise Control and more.



POWER TO THE PEOPLE

Your life revolves around your smartphone, and all of the contacts, music and apps you have on it. An available wireless device charger keeps your phone powered up when you're on the go,¹⁸ while Android Auto™ and Apple CarPlay® make it easy to sync your smartphone's key features onto the G80's infotainment display.¹⁹

A DIGITAL KEY? THAT'S JUST THE BEGINNING.

The 2021 G80 offers a range of innovations you can customize to suit your personal preferences. A new Genesis Digital Key feature lets you unlock your G80's doors and start the engine using your Android™ smartphone or your NFC Card Key.²⁰ Your digital key can be shared with up to three people at the press of a button. Driver and guest preferences for driver seat position, audio presets and more are maintained in profiles securely stored in the Genesis cloud.

Up on the huge 14.5" infotainment screen, the G80's navigation now adds a new feature called Connected Routing that delivers faster cloud-based routing with the latest traffic and road conditions.²¹ Ready to have a conversation with your car? New Dynamic Voice Recognition lets you change temperature settings, open the windows, change music channels and more using natural, conversational tones instead of truncated voice commands. And with Remote Smart Parking Assist, your G80 can help manage the stresses of negotiating tight parking spaces – even without you being in your car.²²



GENESIS CONNECTED SERVICES

Genesis was born in the age of the smartphone. So it's only natural that we created an app for G80 owners. With the Genesis Intelligent Assistant,[®] you can remotely check to see if you left your car doors unlocked or a window open – even view an overhead snapshot of your vehicle and its surroundings – on your mobile device.²³ Want your G80's cabin to be the perfect temperature when you slip behind the wheel? Ask your Genesis app, or your Amazon Echo[®] or Google Home[™] device, to remotely start the car's engine and climate controls from the comfort of your kitchen or office.²⁴



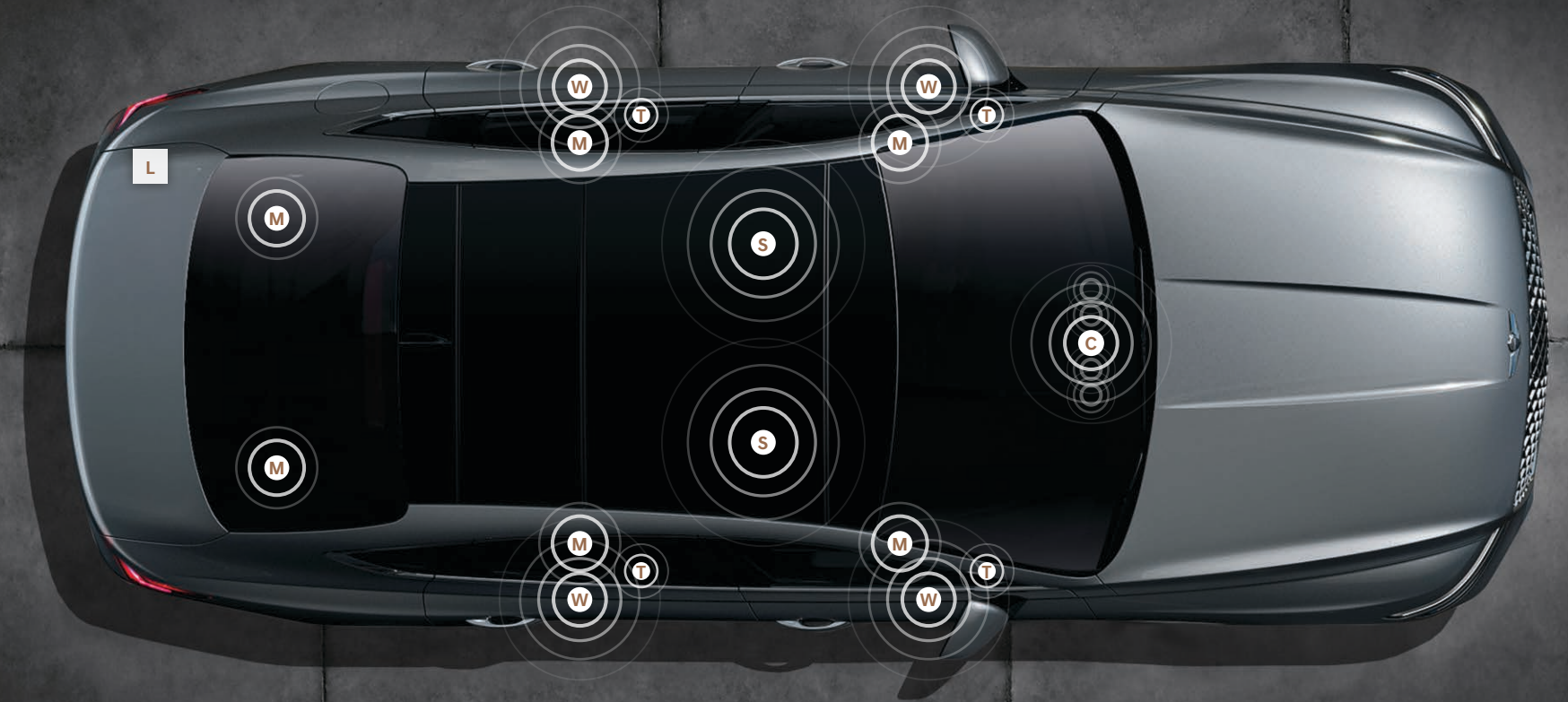
The app also lets you check your vehicle's fuel level and includes a valet alert to help you keep tabs on your G80. Sync the app with your calendar of events, and it can send timely updates and recommendations to your phone in preparation for upcoming drives. These are just some of the ways Genesis Connected Services (complimentary for your first three years of ownership) act as your conduit to the information, assistance and services you want and need on the go. Visit genesis.com for details.²⁵

IT'S LIKE YOU WERE IN THE RECORDING STUDIO.

With 21 speakers in 17 locations, the sonic experience inside the new G80 has to be heard to be believed. Genesis has partnered with Lexicon,[®] whose advances in audio technology are so respected, they've won a Grammy award. Among the strategic placement of audio

components is a 5-speaker "soundbar" center channel and a pair of subwoofers located beneath the front seats. All to ensure that in the new G80, you don't just hear the power of the music – you feel it. No matter where you're seated, Lexicon's high-performance 14-channel amplifier makes

the boundaries of your vehicle seemingly disappear. QuantumLogic[®] Surround Sound technology identifies and re-authors individual voices and instruments into a precise multi-channel soundstage, resulting in a wider and more dynamic listening experience.



21-SPEAKER LEXICON[®] QUANTUMLOGIC[®] SURROUND SOUND AUDIO SYSTEM

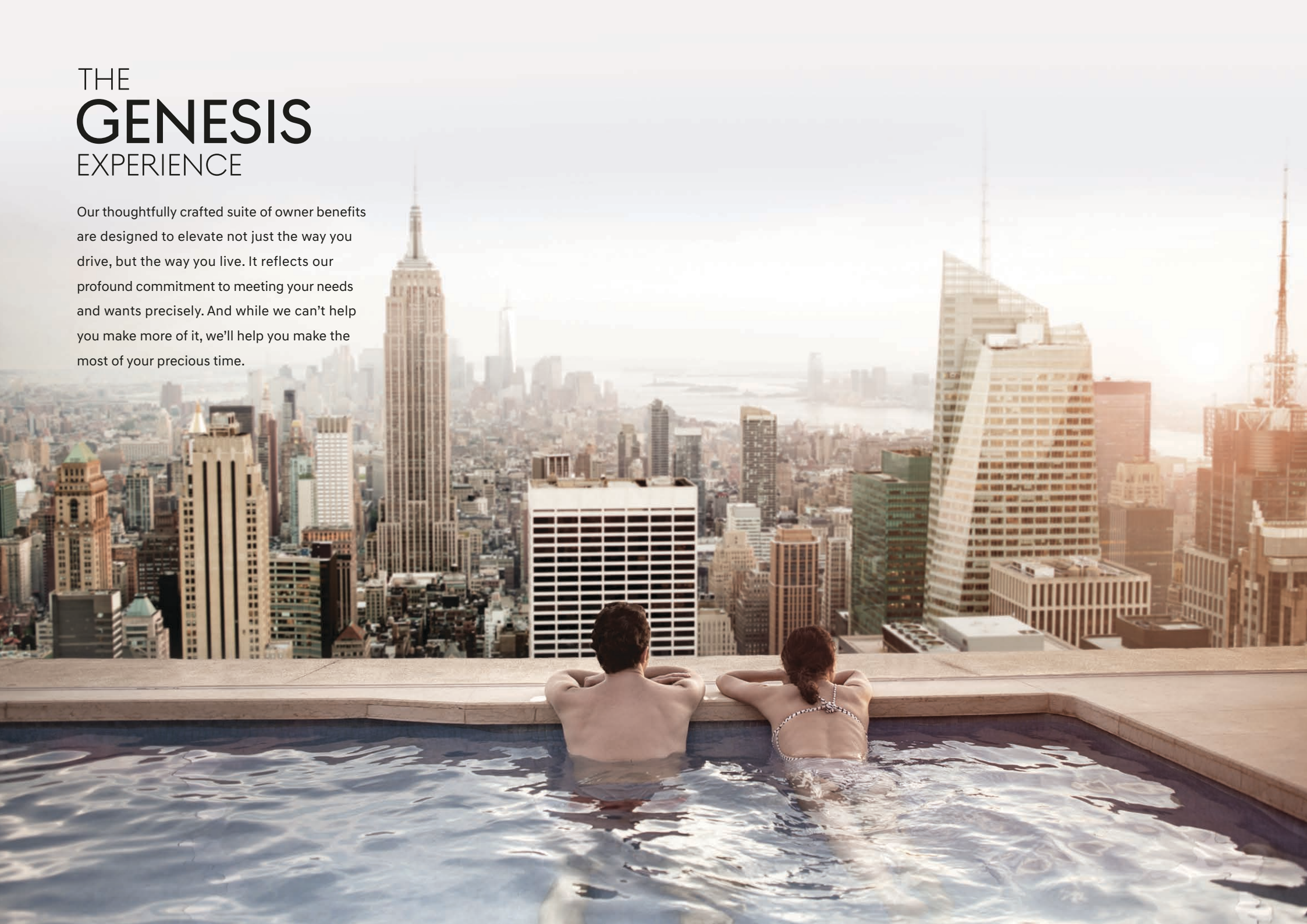
C 5-speaker center channel array
W Door-mounted woofers

M Midrange surround sound speakers
L Lexicon[®] 14-channel digital external amplifier

S Subwoofers mounted under front seats
T Door-mounted tweeters

THE GENESIS EXPERIENCE

Our thoughtfully crafted suite of owner benefits are designed to elevate not just the way you drive, but the way you live. It reflects our profound commitment to meeting your needs and wants precisely. And while we can't help you make more of it, we'll help you make the most of your precious time.



TRUE LUXURY ENHANCES YOUR ENTIRE EXPERIENCE. BOTH ON AND OFF THE ROAD.

COMPLIMENTARY SERVICE VALET

You may never need to bring your vehicle to a Genesis service center. Allow your Genesis retailer to pick up your G80 and deliver a courtesy replacement vehicle, perform any required maintenance, then return your car to your location...all while you enjoy more pleasurable pursuits. Complimentary for 3 years or 36,000 miles.

COMPLIMENTARY SCHEDULED MAINTENANCE

Enjoy a worry-free Genesis ownership experience with Complimentary Scheduled Maintenance for 3 years or 36,000 miles, whichever comes first. Complimentary oil changes are also included with normally scheduled maintenance appointments at a Genesis service center.

24/7 ENHANCED ROADSIDE ASSISTANCE

Peace of mind is another essential luxury. Should your travel plans take an unexpected turn, five-year complimentary Roadside Assistance provides tire changes or transportation to the nearest Genesis retailer. Reimbursement for an overnight stay is included if needed.

GENESIS CONNECTED SERVICES

Every new G80 includes three years of complimentary Genesis Connected Services. It's an exclusive suite of safety, car care, guidance and remote features that help keep you connected to your digital life and the things you need on the go.

SIRIUSXM ALL ACCESS SATELLITE RADIO

Complimentary for your first three months, SiriusXM All Access offers one of the widest varieties of entertainment anytime, anywhere. Enjoy every channel available on your satellite radio – including personalized stations powered by Pandora® – and listen in your G80 or on your computer, smartphone or tablet with the SiriusXM app.²⁶

NAVIGATION AND MULTIMEDIA UPDATES

To ensure you're accessing up-to-date driving directions, your G80's navigation system comes with annual map updates – complimentary for three years during routine maintenance visits with Genesis. Over-the-air updates are available through Genesis Connected Services.²⁷

Refer to footnotes on the back page for additional program details.

2021 GENESIS G80 FEATURES

MECHANICAL	2.5T	3.5T
2.5L Turbo GDI 4-cylinder engine (300 HP/311 lb-ft) ³	●	–
3.5L Twin-Turbo GDI V6 engine (375 HP/391 lb-ft) ³	–	●
8-speed Shift-by-Wire automatic transmission with paddle shifters	●	●
Drive Mode Select – Comfort, Smart, Eco, Sport, Custom	●	●
Rear Wheel Drive	●	●
All Wheel Drive	○	○
Multi-link front and rear suspension	●	●
Electronically Controlled Suspension with Road Preview	–	●
Ventilated 13.6" front / 12.8" rear brake discs	●	–
Ventilated 14.2" front / 13.6" rear brake discs	–	●
Integrated electronic brake booster	●	●
Electronic Parking Brake with Automatic Vehicle Hold	●	●
Rack-and-pinion Variable Gear Ratio steering	●	●
SAFETY	2.5T	3.5T
Vehicle Stability Management	●	●
Electronic Stability Control with Traction Control System	●	●
Hillstart Assist Control	●	●
10-airbag safety system with front center and rear side-impact airbags	●	●
Forward Collision-Avoidance Assist	●	●
Lane Departure Warning and Lane Keeping Assist	●	●
Lane Following Assist	●	●
Highway Driving Assist II	●	●
Blind-Spot View Monitor	○	○
Blind-Spot Collision-Avoidance Assist	●	●
Rear Cross-Traffic Collision-Avoidance Assist	●	●
Safe Exit Assist	●	●
Rear Occupant Alert	○	●
High Beam Assist	●	●
Driver Attention Warning	●	●
Forward Attention Warning	–	○
Rearview camera with parking guidelines	●	●
Parking Collision-Avoidance Assist - Rear	○	○
Parking Distance Warning	●	●
EXTERIOR	2.5T	3.5T
LED Daytime Running Lights	●	●
Full LED automatic headlights and LED taillights	●	●
Dual power-folding heated auto-dimming side mirrors with LED turn-signal indicators	●	●
Genesis logo approach lights	●	●
Power trunk lid	○	●
Hands-free smart trunk with auto open	●	●
Acoustic-laminated windshield and front windows	●	●
Rain-sensing wipers and auto-defogging windshield	●	●

INTERIOR	2.5T	3.5T
Proximity Key with push button start	●	●
Power door closure	○	●
Leatherette seating surfaces and piano black gloss trim	●	–
Leather seating surfaces and real wood trim	○	●
Premium Nappa leather seating surfaces	–	○
12-way power front seats with 4-way power lumbar	●	●
16-way power driver seat with power side bolsters and cushion extension	○	○
Ergo Motion driver seat	○	○
Heated front seats	●	●
Ventilated front seats	○	●
Heated rear seats and heated steering wheel (standard with AWD)	○	○
Integrated Memory System (driver seat, side mirrors, steering column and available Heads-up Display)	●	●
Leatherette door panel inserts and upper instrument panel	●	●
Stainless steel door sill plates	●	●
Matte finish wood trim	○	●
Leather-wrapped power tilt-and-telescopic steering wheel	●	●
Power windows with front and rear auto-down/up	●	●
8" color LCD cluster display	●	●
12.3" 3D digital instrument cluster	–	○
Remote Smart Parking Assist	○	○
Surround View Monitor	○	○
Heads-up Display	–	○
Smart Cruise Control with Stop & Go and Auto Curve Slowdown	●	●
Touch-type dual automatic temperature control	●	●
Three-zone climate control	○	●
Auto-dimming rearview mirror with HomeLink®	●	●
Sunvisors with sliding extensions and illuminated vanity mirrors	●	●
Adjustable ambient LED interior lighting	●	●
Power tilt-and-slide panoramic sunroof	○	●
Power rear and manual rear side sunshades	○	●
Rear-seat center folding armrest with cupholders	●	●
MULTIMEDIA	2.5T	3.5T
12-speaker AM/FM/SiriusXM/HD Radio™ audio system	●	–
21-speaker Lexicon® QuantumLogic® Surround Sound System with 14-channel digital external amplifier	○	●
14.5" high-definition LCD touchscreen display	●	●
High-resolution touchscreen navigation system with HD Traffic	●	●
Apple CarPlay® and Android Auto™	●	●
Genesis Connected Services (3 years complimentary)	●	●
USB charge ports (2 front/1 rear)	●	●
Genesis Digital Key	○	●
Wireless device charger	○	●

● Standard ○ Optional – Not Available

2021 GENESIS G80 OPTION PACKAGES



2.5T ADVANCED

2.5T Standard features plus:

- + 19" alloy wheels with all-season tires
Front: 245/45R19, Rear: 275/40R19
- + Matte finish wood trim
- + Ventilated front seats
- + Power rear and manual rear side sunshades
- + Three-zone climate control
- + Power trunk lid
- + 21-speaker Lexicon® QuantumLogic® Surround Sound System
- + Power tilt-and-slide panoramic sunroof



2.5T PRESTIGE

2.5T Advanced plus:

- + Leather seating surfaces
- + Power door closure
- + Wireless device charger
- + Genesis Digital Key
- + Rear Occupant Alert
- + Front passenger seat walk-in device
- + Driver seat power side bolsters and cushion extension
- + Ergo Motion driver seat
- + Surround View Monitor
- + Blind-Spot View Monitor
- + Remote Smart Parking Assist
- + Parking Collision-Avoidance Assist - Rear
- + Heated rear seats (standard on AWD)
- + Heated steering wheel (standard on AWD)



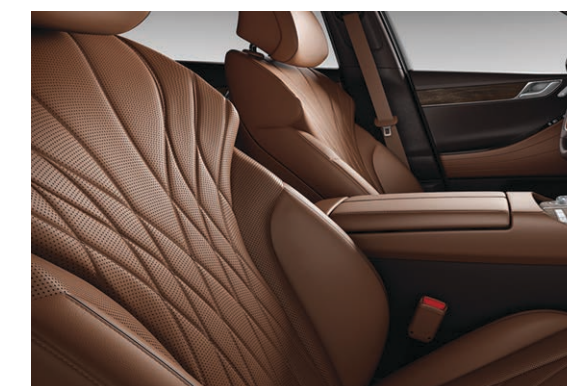
3.5T PRESTIGE

3.5T Standard features plus:

- + 20" alloy wheels with all-season tires
Front: 245/40R20, Rear: 275/35R20
- + Nappa leather seating surfaces
- + Microfiber suede headliner and pillars
- + Front passenger seat walk-in device
- + Driver seat power side bolsters and cushion extension
- + Ergo Motion driver seat
- + Surround View Monitor
- + Blind-Spot View Monitor
- + Remote Smart Parking Assist
- + Parking Collision-Avoidance Assist - Rear
- + Heated rear seats (standard on AWD)
- + Heated steering wheel (standard on AWD)
- + Heads-up Display
- + 12.3" 3D digital instrument cluster
- + Forward Attention Warning



POWER REAR & MANUAL REAR SIDE SUNSHADES

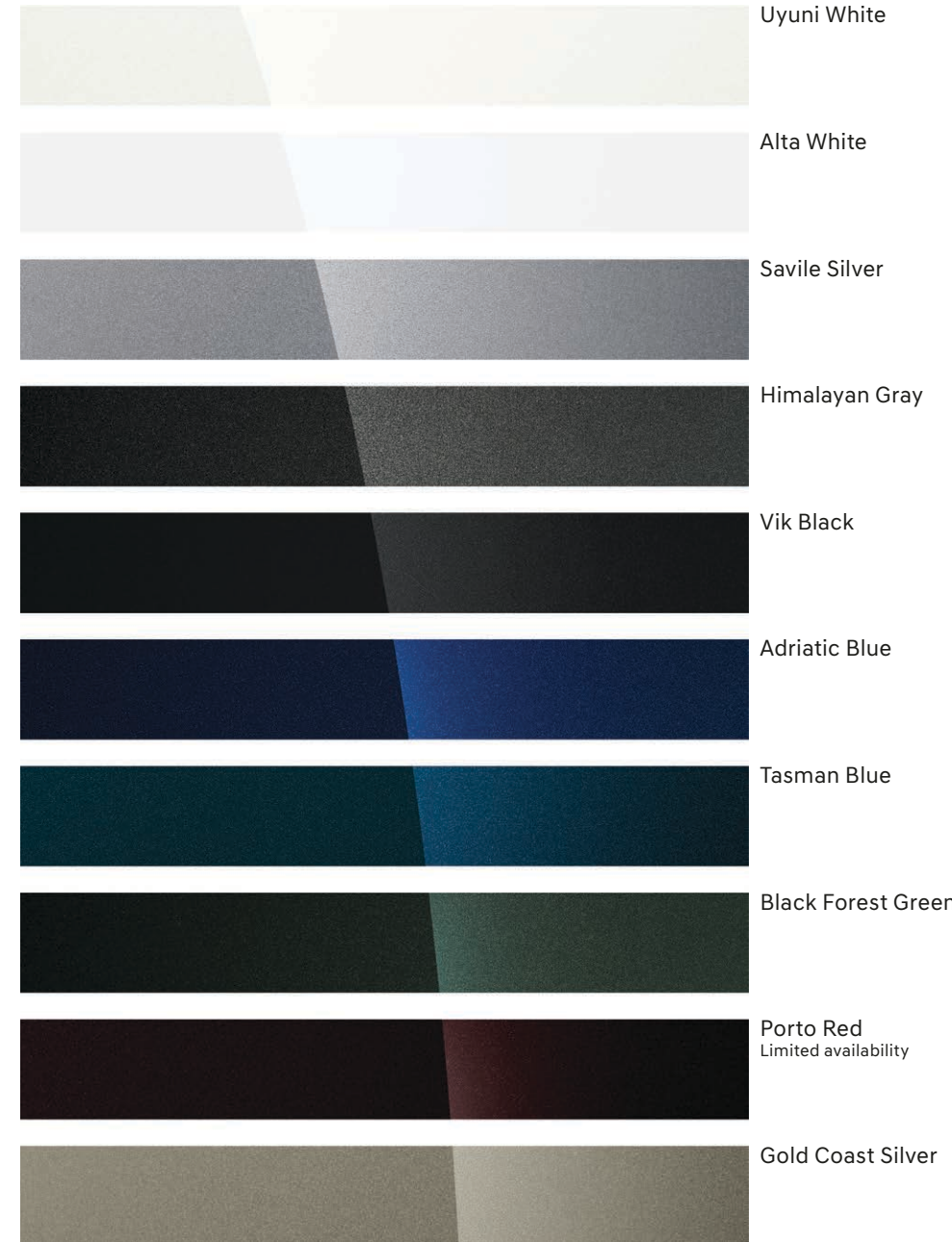


LEATHER SEATING SURFACES



12.3" 3D DIGITAL INSTRUMENT CLUSTER

2021 GENESIS G80 EXTERIOR COLORS



2021 GENESIS G80 WHEELS AND TIRES



18" MEDIUM METALLIC GRAY
G80 2.5T STANDARD

- Machined finish
- 18 x 8.0J
- Michelin® all-season tires
Front & Rear: 245/50R18



19" HYPER SILVER
G80 2.5T ADVANCED & PRESTIGE
G80 3.5T STANDARD

- Front: 19 x 8.5J, Rear: 19 x 9.5J
- Michelin® all-season tires
Front: 245/45R19, Rear: 275/40R19



20" MEDIUM SPATTERING
G80 3.5T PRESTIGE

- Front: 20 x 8.5J, Rear: 20 x 9.5J
- Pirelli® all-season tires
Front: 245/40R20, Rear: 275/35R20

2021 GENESIS G80 INTERIOR COLORS



2021 GENESIS G80 DIMENSIONS

EXTERIOR	G 80
Wheelbase	118.5 in
Length	196.7 in
Width (excluding mirrors)	75.8 in
Height	57.7 in
Minimum Ground Clearance	5.5 in

EPA FUEL ECONOMY	2.5T	3.5T
Rear Wheel Drive (City/Highway/Combined) ²⁸	23/32/26 MPG	19/27/22 MPG
All Wheel Drive (City/Highway/Combined) ²⁸	22/30/25 MPG	18/26/21 MPG
Fuel Tank Capacity	17.2 gal	19.3 gal



57.7 in



118.5 in

196.7 in

INTERIOR	G 80
Headroom with sunroof (front/rear)	41.1/38.1 in
Headroom without sunroof (front/rear)	39.4/37.6 in
Legroom (front/rear)	42.5/38.7 in
Passenger Compartment	103.8 cu ft
Cargo (trunk)	13.1 cu ft

FOOTNOTES

¹The VDS study is an evaluation of three-year-old vehicle dependability based on 2017 model-year vehicles. For J.D. Power 2020 U.S. award information, visit jdpower.com/awards for more details. ²Smart Cruise Control (SCC) is not a collision-avoidance or warning device. SCC is for highway use only and should not be used in poor weather, heavy or varying traffic, or on winding or slippery roads. The driver remains responsible to slow or stop the vehicle to avoid a collision. SCC initiates a full stop when the traffic ahead stops and reengages if the vehicle ahead moves forward within 3 seconds. See Owner's Manual for details and limitations. ³Horsepower ratings with premium fuel. ⁴Claim versus 4-cylinder engine competitors based on comparison of specifications on manufacturer websites. ⁵The Blind-Spot View Monitor (BVM) assists the driver in changing lanes by providing a live view of the blind spots on either side of the vehicle and an audible alert if another vehicle is detected. Turn signal must be activated, and other system limitations apply. Do not rely exclusively on BVM. It is the driver's responsibility to be aware of the surroundings and ensure it is clear before changing lanes or directions. See Owner's Manual for details and limitations. ⁶Rear Cross-Traffic Collision-Avoidance Assist (RCCA) is designed to notify drivers of approaching cross traffic behind their vehicle. When another vehicle is detected while you are backing out of a parking spot, it provides audible and visual display warnings and applies braking if it senses a collision is imminent. RCCA is active when the vehicle is in reverse gear and backing at a speed less than 6 mph. It only engages during the first activation of reverse gear from park and may not detect all vehicles, depending on the size, angle, distance and speed of the other vehicle. Never rely exclusively on RCCA. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection, range and clarity of the system. See Owner's Manual for details and limitations. ⁷Parking Collision-Avoidance Assist (PCA-R) can alert the driver of a potential hazard by providing an audible warning and, if deemed necessary, applying light braking. PCA-R is active when the vehicle is in reverse gear and operating at low speeds. Never rely exclusively on PCA-R when exiting a parking space, as it is not a substitute for attentive driving. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection, range and clarity of the system. PCA-R may not function correctly if one or more of the parking sensors is damaged, dirty or covered, or if weather conditions (heavy rain, snow or fog) are interfering with the sensor operation. See Owner's Manual for further details and limitations. ⁸Blind-Spot Collision-Avoidance Assist (BCA) helps prevent collisions when exiting parallel parking spots. It can alert the driver to a potential hazard. Never rely exclusively on BCA when exiting a parking space, as it is not a substitute for attentive driving. Always look over your shoulder and use your mirrors to confirm clearance. There are limitations to the function, detection, range and clarity of the system. BCA may not function correctly if one or more of the parking sensors is damaged, dirty or covered, or if weather conditions (heavy rain, snow or fog) are interfering with the sensor operation. See Owner's Manual for further details and limitations. ⁹When your vehicle is parked, Safe Exit Assist (SEA) can alert occupants planning to exit when a vehicle is approaching from behind. When Child Locks are active, SEA prevents the rear doors from opening if a vehicle approaching from behind is detected. SEA is not a substitute for attentive driving. See Owner's Manual for details and limitations. ¹⁰Highway Driving Assist (HDA), when used in conjunction with Lane Following Assist and Smart Cruise Control, is for highway use only and can help keep your vehicle centered in its lane while maintaining a safe distance from other vehicles ahead when the lane markings are clearly visible on the road. HDA should not be used in poor weather, heavy or varying traffic, or on winding or slippery roads. HDA will not work under all circumstances and will not prevent loss of control. Driver remains responsible to slow or stop the vehicle to avoid a collision. See Owner's Manual for details and limitations. ¹¹Forward Collision-Avoidance Assist (FCA) with Pedestrian and Cyclist Detection helps detect pedestrians and cyclists, but not in all conditions. FCA is designed to assist drivers to avoid, or reduce the severity of, collisions with cars that have slowed or stopped in front of them. The system is not designed to detect certain stationary objects such as trees or poles, and may not detect all vehicles, pedestrians and cyclists under certain road, weather and vehicle conditions. It is a supplemental assist and does not replace the need for extreme care and attention by the driver. FCA may not stop the vehicle completely and will not avoid all collisions. The driver is responsible for being attentive and maintaining control of the vehicle, and should not wait for the system's alerts before braking as there may not be sufficient time to brake safely. See Owner's Manual for further details and limitations. ¹²Forward Collision-Avoidance Assist (FCA) helps the driver avoid collisions involving drifting into an oncoming traffic lane or merging into another lane by applying the opposing front brake only when the lane markings are clearly visible on the road. There are limitations to the function, detection, range and clarity of the system. FCA may not function correctly if one or more of its sensors is damaged, dirty or covered, or if weather conditions (heavy rain, snow or fog) are interfering with the sensor operation. It

will not prevent loss of control. This driver assistance system is not a substitute for safe driving. See Owner's Manual for further details and limitations. ¹³Surround View Camera System (SVCS) is a parking support system. SVCS cannot completely eliminate blind spots, may not detect every object and does not warn of moving objects. Always check your surroundings before moving your vehicle. See Owner's Manual for further details. Remote image capture requires active Genesis Connected Services account. ¹⁴Evasive Steering Assist (ESA) can help the driver avoid cyclists or other pedestrians in a traffic lane when there is room within the lane and there are no vehicles in the adjacent traffic lane. There are limitations to the function, detection, range and clarity of the system. ESA may not function correctly if one or more of the parking sensors is damaged, dirty or covered, or if weather conditions (heavy rain, snow or fog) are interfering with the sensor operation. Always drive carefully and use extreme caution when cyclists and other pedestrians are present. See Owner's Manual for further details and limitations. ¹⁵Forward Attention Warning (FAW) is available on the G80 3.5T. FAW helps monitor the driver's eye position using an infrared camera and provides an audible warning if it detects a potential lack of driver attention. It does not detect and provide an alert in every situation. It is the driver's responsibility to remain alert at all times. See Owner's Manual for details and limitations. ¹⁶Valet Mode helps drivers protect their personal information by limiting head unit access when the vehicle is not in their possession, and allows for remote monitoring of the vehicle while it is in a valet's care. Valet Mode requires active subscription to Genesis Connected Services and a wireless connection. See Owner's Manual for further details and limitations. ¹⁷The smart trunk will open when your Proximity Key is within 40 inches of the detection area for at least 3 seconds. Radio transmitters and other vehicle smart keys may interfere with the normal operation of this feature. See Owner's Manual for further details and limitations. Always close your trunk before operating vehicle. ¹⁸Qi wireless charging function is based on smartphone compatibility and/or specific accessory cases. ¹⁹Android Auto requires the Android Auto app on Google Play and an Android-compatible smartphone running Android 5.0 Lollipop or higher. Google, Android, Android Auto, Google Play and other marks are trademarks of Google Inc. Apple CarPlay works with iPhone 5 and later models running the latest version of iOS 7.1 and above. Apple is a registered trademark of Apple Inc. ²⁰Near Field Communication (NFC) digital smartphone key requires a compatible Android smartphone and an appropriately equipped 2021 G80 vehicle. Not all Android devices are compatible. The Genesis G80 must be equipped with smart key with push button start and wireless device charging. Lock/unlock functionality works on front doors only. Features and specifications subject to change. See your Owner's Manual or visit your local Genesis retailer for details and limitations. ²¹Connected Routing helps drivers access the latest traffic and road conditions. It requires an active subscription to Genesis Connected Services and a wireless connection. See Owner's Manual for further details and limitations. ²²Remote Smart Parking Assist (RSPA) can help remotely park the vehicle. However, several factors can impact RSPA performance. RSPA may not function correctly if one or more of the parking sensors is damaged, dirty or covered, or if weather conditions (heavy rain, snow or fog) interfere with sensor operation. Always inspect the parking area with your own eyes. See Owner's Manual for details and limitations. ²³Remote features are subject to adequate cellular coverage, signal strength and battery power, and only available in the 50 United States. You must be an active subscriber or within the initial free-trial period to receive Genesis Connected Services. ²⁴Amazon, Alexa and all related logos and motion marks are trademarks of Amazon.com, Inc. or its affiliates. Google Home and Google Assistant are trademarks of Google Inc. ²⁵Genesis Connected Services are complimentary for 3 years and require an active subscription agreement subject to the Connected Services Terms and Conditions. Three-year term starts from the new vehicle date-of-first-use and is available for new 2021 model year vehicle purchases and leases, as well as transferable to subsequent owners subject to the Terms and Conditions. Only use Genesis Connected Services and corresponding devices when safe to do so. Cellular and GPS coverage is required. Features, specifications, and fees are subject to change. For more on details and limitations, visit genesis.com or an authorized retailer of Genesis branded products. ²⁶All SiriusXM services require a subscription sold separately, or as a package, by Sirius XM Radio Inc. after the trial period has elapsed. The subscription plan you choose will automatically renew, and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change. Satellite and outside-the-car lineups vary slightly. Sirius, XM, SiriusXM and all related marks and logos are trademarks of Sirius XM Radio Inc. ²⁷Over-the-air updates require a Genesis Connected Services Guidance package subscription. ²⁸EPA estimates for comparison only. Mileage may vary. Your actual mileage will vary with options, driving conditions, driving habits and the vehicle's condition.

Genesis Experience Notes: Genesis Service Valet is for 2021 model year vehicles for maintenance for 3 years/36,000 miles and for warranty repairs. Coverage area varies by retailer. Mileage and ownership limitations may apply. Genesis reserves the right to change program without notice. Exclusions may apply. Genesis Complimentary Maintenance is for 2021 model year vehicles for factory-recommended scheduled maintenance for 3 years/36,000 miles. Ownership limitations may apply. Genesis reserves the right to change program without notice. Exclusions may apply. Multimedia and Navigation Map Care updates are available annually for 2021 model year vehicles for 3 years after purchase with a regularly scheduled maintenance appointment. Availability timing of software updates may vary. Ownership limitations may apply. Genesis reserves the right to change program without notice. Exclusions may apply. Genesis Connected Services are available for 3 years complimentary for 2021 model year vehicles. Enrollment is required. Ownership limitations may apply. Genesis reserves the right to change program without notice. Exclusions may apply. SiriusXM® audio trial is 90 days. Ownership limitations may apply. Genesis reserves the right to change program without notice. Exclusions may apply. Roadside Assistance is complimentary for 5 years/unlimited miles for 2021 model year vehicles. Mileage and ownership limitations may apply. Genesis reserves the right to change program without notice. Exclusions may apply. See your retailer for details on any of the programs or services listed here.

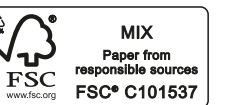
GENESIS BRAND WARRANTY

POWERTRAIN LIMITED WARRANTY
10 YEARS / 100,000 MILES

NEW VEHICLE LIMITED WARRANTY
5 YEARS / 60,000 MILES

ANTI-PERFORATION WARRANTY
7 YEARS / UNLIMITED MILES

See Genesis retailer for LIMITED WARRANTY details. Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Genesis Motor America reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your retailer of Genesis branded products for current vehicle specifications. As part of our commitment to a responsible environment, this brochure is printed on Genesis Eco Bright White paper certified by the Forest Stewardship Council®. FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management, and community-level benefits for people near the forests. Visit genesis.com or our social media sites.





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