



MASERATI



Ghibli



Ghibli

Over 100 years of power and glory.

On December 1, 1914, Alfieri, Ernesto and Ettore Maserati set up their own business in Bologna, modifying Isotta Fraschinis for road racing. By 1926, they had produced their own racing car, the Maserati Tipo 26, which promptly won its class in the Targa Florio of that year. In the 1930s, '40s and '50s, Maserati enjoyed success after success on the racetrack, with wins that included two Indianapolis 500s, 29 victories in Formula 1 and the 1957 F1 World Championship, won by Juan Manuel Fangio driving a 250F.

1947 saw the company turn its attention to the manufacture of passenger cars with the inspirational Maserati A6 grand tourer, followed in 1957 by the 3500 GT 2+2 sports coupé that introduced a number of important innovations, such as twin-spark ignition, disc brakes and fuel injection. In 1963, Maserati showcased the world's first luxury four-door sports sedan, the Quattroporte, and during the late '60s and '70s launched a series of ultra-high-performance supercars: the Mistral, Khamsin, Bora, and the first Ghibli. Fiat acquired the marque in 1993, affording Maserati the stability that would secure its future. Today, Maserati offers a class-leading range of models to an international market with a keen interest in the legendary Marque of the Trident.





Maserati Ghibli 1967-1973

Technologies may change but the passion is eternal.



Today's Maserati Ghibli



Enter the exclusive Maserati world with Ghibli. Masterfully crafted unlike any other.

Throughout most of its long and illustrious history, owning a Maserati has been a rare privilege—exclusive models like the original 1967 Ghibli being a prime example. Today, however, the experience of driving a high-performance, Italian masterpiece is no longer just for the enjoyment of a fortunate few. In fact, the latest Maserati Ghibli is designed to make exhilaration a part of every drive, every day. The only question that remains is which Ghibli to choose.

There is a Ghibli designed to appeal to every taste, with a choice of three models, two engines and available all-wheel drive. The Ghibli features a potent, 345 hp, 3.0-liter twin-turbocharged V6 engine and rear-wheel drive. The Ghibli S delivers an impressive 404 hp and enjoys numerous enhancements to its trim and specification. The Ghibli S Q4, with 404 hp and Maserati's highly acclaimed Q4 intelligent all-wheel-drive system, provides optimum performance and safety in virtually all weather conditions.





Styling so seductive. And so tactile.

The styling of the Maserati Ghibli is simply breathtaking, from whichever angle it is seen. Its gorgeous lines, curves and contours invite not only a long and admiring gaze but also the gentle caress of a fingertip. Such a car could only be created by Maserati designers, masters of their craft who have instilled within the Ghibli a reflection of the heritage and originality, memory and vision, beauty and sensuality that have been a signature of Maserati automobiles from the very beginning.

The key to the Ghibli's dramatic yet elegant appearance is its stunning silhouette and frameless door windows that give this four-door sedan the appearance of a sports coupé. The front of the Ghibli is dominated by the distinctive Maserati grille, with concave vertical fillets inspired by the legendary Maserati A6GCS Berlinetta, in the center of which is the marque's iconic Trident badge. The grille's traditional oval shape narrows at the top, where it meets a pair of captivating headlights whose eye-catching LED daytime running lights emphasize the Ghibli's powerful persona. Featured prominently along the sides are Maserati's customary three air vents, and two curved style lines that merge together before giving way to the muscular rear section. Here, the trunk becomes the natural continuation of the cabin, and the car's sporting character is enhanced by quad chrome exhaust tailpipes. Punctuating its design are the inspirational words "Maserati" and "Ghibli" in the marque's classic and historic script.





Exhilaration in the lap of Italian handcrafted luxury.

The Maserati Ghibli is a truly remarkable car. Not only does it provide the ultimate in driving enjoyment through its prodigious power and phenomenal handling, but at the same time it ensconces its occupants in an atmosphere of unrivaled Italian luxury.

The seats are upholstered in soft leather, which can also be specified for the dashboard and doors in dual-color combinations that express either a sporty or more elegant interior look. All models of the Ghibli feature front seats that are heated and electrically operated, and benefit from eight-way adjustment plus four lumbar settings. In the rear, there is a supremely comfortable, asymmetrically folding leather bench seat for three, complete with a central armrest that contains a storage compartment and cupholders. Ahead of the driver, in the central console, is the very latest 8.4-inch Maserati Touch Control Plus (MTC Plus) multi-touchscreen infotainment system with an additional console-mounted rotary control, along with a handy new cellphone storage box.

In the Ghibli, the interior details are finished in a dark mirror trim, whereas on the Ghibli S and S Q4 they come in open-pore Radica wood. For those who desire either a more classic or sporting interior appearance, polished Ebony, Light Oak, Piano Black or Carbon Fiber finishes are also available.







Twin-turbo technology. Performance under pressure.

The mission of Maserati engineers has been to produce maximum power with minimum fuel consumption and emissions. Their solution: turbocharging, although in keeping with Maserati tradition, they decided to use not one turbocharger, but two—one for each cylinder bank. Maserati pioneered the use of two turbochargers in the 1981 Biturbo, an innovation that has only recently been adopted by the rest of the automotive industry.

With its 3.0-liter, twin-turbocharged V6 engine, the rear-wheel-drive Ghibli develops 345 hp, accelerates from 0 to 60 mph in 5.5 seconds and has a top speed of 163 mph. For drivers who seek even higher levels of power and performance, the same V6 engine in the Ghibli S is engineered to deliver an awesome 404 hp and 406 lb-ft of torque, accelerating from 0 to 60 mph in 4.9 seconds and achieving a top speed of 177 mph. The Ghibli S Q4, equipped with Maserati Q4 intelligent all-wheel drive, is powered by the same 404 hp V6 engine. Accelerating from 0 to 60 mph in 4.7 seconds and with a top speed of 176 mph, it delivers the sure-footed handling agility to grip the road and provide maximum performance in virtually all weather.

Adding extra drama to the Ghibli's highly distinctive engine sound is an exhaust system that includes a special air valve setup. During normal driving, the valves remain closed, keeping engine noise discreet and understated. However, when the Sport button on the central console is pressed, the bypass valves open up to release an unmistakable exhaust sound, announcing the formidable presence of a Maserati.

True to the marque's sporting spirit, each Maserati engine—engineered by Maserati, built by Ferrari and shared by no one—is hand-assembled in Maranello at the Ferrari factory.

Maserati Q4 intelligent all-wheel drive. For when the going gets tough.

There are times when the weather and road conditions make that important trip seem completely impossible, which is where the Ghibli S Q4 comes into its own. It provides its occupants with a luxurious environment on the inside, plus on-demand Maserati Q4 intelligent all-wheel drive to cope with more challenging conditions on the outside.

The Q4 system is compact and lightweight, and continually analyzes six parameters: driving style, steering angle, yaw angle, speed, wheel slip and power output. The distribution of drive torque from the 404 hp V6 engine is then varied accordingly between the axles. In normal conditions, Q4 sends all the engine's torque to the rear wheels, ensuring excellent driving dynamics and optimal fuel consumption. However, if the road surface turns slippery and the Ghibli begins to lose its grip, in just 150 milliseconds the intelligent all-wheel-drive system transfers up to 50% of the power to the front wheels for maximum traction. Q4 therefore provides the best of both worlds: a stimulating drive in normal situations, coupled with safety and security when needed.





For your comfort and pleasure: eight forward gears and split-second responsiveness.

The sophisticated design of the eight-speed ZF automatic transmission ensures precise gearchanges and exceptional performance, and comfortably manages the prodigious output of Ghibli's powerful V6 engine. Mounted behind the engine, it is assisted by auto-adaptive software that is able to recognize the way the car is being driven, and modifies the shifting pattern for each individual driver. The last two gears, seventh and eighth, have been specially calibrated to reduce fuel consumption and increase comfort on long, high-speed journeys. There are five operating modes, selected using the buttons near the gear lever: Auto Normal, Auto Sport, Manual Normal, Manual Sport, and Increased Control & Efficiency (I.C.E.). Upshifts are all automatic unless a manual mode is selected.

In keeping with Maserati's reputation for producing cars that deliver an incomparable ride coupled with superb roadholding, the Ghibli features a highly sophisticated and responsive suspension setup. The aluminum arms of the double-wishbone front suspension are optimally located for precise handling, while the five-arm multilink system at the rear provides an ideal combination of comfort and agility.

The Ghibli can also be equipped with the optional Maserati Skyhook suspension, with shock absorbers featuring continuous damping variation. The basic setting gives priority to ride comfort, but if more dynamic handling is desired, the driver just presses the suspension button on the central tunnel and the shock absorbers immediately stiffen, significantly reducing load transfer during fast cornering. In both modes, the Skyhook system stays active and continuously adapts to the road to maximize handling.



Safety measures.

Maserati made safety a top priority when designing the Ghibli. To help provide the best possible protection for its occupants, it features the latest-generation airbag system and a special front-end crumple structure that absorbs impact forces during a head-on collision.

A STRONG AND RIGID FRAME

The Ghibli's stunning design is made possible thanks to a brand-new frame that is constructed from aluminum alloy to achieve strict weight and strength targets. A combination of aluminum and steel ensures that its weight distribution is ideally balanced, while special stiffening cross-members deliver exceptional torsional rigidity.

SEVEN AIRBAGS

The Maserati Ghibli comes equipped with seven airbags. Two front airbags, both dual-stage, help shield the driver and front passenger in the event of collision, while their torsos and hips are further protected by two side airbags located in the front seats. There are also two window airbags fitted in the roof next to the central pillar that cushion the heads of the front and rear passengers if the car is struck from the side. Finally, a seventh airbag helps protect the driver's legs.

BRAKES

All versions of the Maserati Ghibli feature powerful Brembo® brakes that have been carefully matched to the performance of their respective engines. The brake discs of the Ghibli S and Ghibli S Q4 are dual cast, which combines the strength of cast iron with the lightness of aluminum to help reduce unsprung mass. Not only do they deliver extremely short stopping distances, but are highly resistant to brake fade when the car is driven hard and fast over long distances. As an option, the brake calipers can be painted in black, blue, silver or red.



MASERATI STABILITY PROGRAM

The Maserati Stability Program (MSP) is an advanced electronic stability-control system that reduces torque from the engine and can activate the brakes if the vehicle begins to deviate from its normal trajectory or if a skid is detected. All this happens in just a few milliseconds, and generally before the driver even realizes that it is occurring.

TIRE PRESSURE MONITORING SYSTEM

The Tire Pressure Monitoring System continuously monitors tire pressures by means of sensors fitted inside the wheel rims. The tire pressure is shown on the display in the center of the dashboard, and a warning light and audio alert inform the driver if any tire pressure drops below the optimal level.

BI-XENON HEADLIGHTS AND ADAPTIVE FRONT LIGHTING SYSTEM

The outstanding lighting provided by the bi-xenon headlights is further enhanced by the Adaptive Front Lighting System (AFLS), standard on the Ghibli S and Ghibli S Q4, and an option on Ghibli. This system automatically adjusts the width and depth of the headlight beams, giving maximum light for optimal safety. To make this possible, a camera mounted in the rearview mirror, together with specific sensors, monitor several different parameters, including the steering wheel position, the car's speed and the way it is being driven. AFLS comes on automatically when driving in bad weather, on highways or in town. In these circumstances, the system adjusts to increase visibility and to enhance safe driving.

AIR QUALITY SENSOR

This standard feature combines an intelligent sensor and an analysis system that calculates external air pollution levels and prevents polluted air and toxic gases from entering the car's cabin, giving the occupants the cleanest and safest air to breathe.





FRONT AND REAR PARKING SENSORS AND REVERSING CAMERA

To assist with maneuvering in tight spaces, the Maserati Ghibli offers optional parking sensors housed in the front and rear bumpers. In addition, there is a standard rearview camera, fitted close to the trunk lock, that shows a view of what is behind the car on the Maserati Touch Control Plus display. Dynamic grid lines illustrate the maximum width of the vehicle and its projected path, based on the steering angle of the front wheels.

SURROUND VIEW CAMERA

As a parking aid and to help the driver see into blind zones, the optional Surround View Camera, available as part of the Driver Assistance Package, provides a clear, 360-degree view around the car. A lateral camera housed underneath each door mirror, in conjunction with the front and rear cameras, show what is happening on the main display screen.

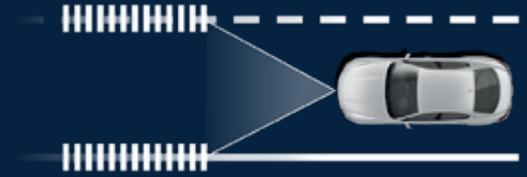
ADAPTIVE CRUISE CONTROL WITH STOP&GO

Adaptive Cruise Control, available as part of the Driver Assistance Package, constantly monitors the amount of space between the Ghibli and the vehicle ahead, maintaining a constant pre-set distance. With the Stop&Go function, the car will adjust to the speed of the vehicle in front until it comes to a complete stop. The Ghibli will restart automatically if the stop is less than two seconds. Conversely, when the vehicle ahead speeds up or moves into another lane, the system accelerates up to the pre-set speed.



FORWARD COLLISION WARNING

The Forward Collision Warning, available as part of the Driver Assistance Package, monitors vehicles ahead by means of a camera, and warns the driver if the car's approach could escalate into a rear-end collision. This is linked to the Advanced Brake Assist system, which provides additional braking during an emergency stop. In addition, if the warning does not prompt any action from the driver, the Automated Emergency Braking system helps to automatically apply the brakes to reduce the car's speed.



LANE DEPARTURE WARNING SYSTEM

Thanks to a camera located in the interior rearview mirror that monitors the road markings ahead, the Lane Departure Warning System, available as part of the Driver Assistance Package, helps the driver keep the vehicle in the chosen lane on highways and main roads. This helps reduce lane drift and the possibility of lateral collisions by warning the driver when the vehicle crosses lane markings without signaling.



BLIND-SPOT ALERT AND REAR CROSS-PATH FUNCTION

Blind-Spot Alert, available as part of the Premium Package, Luxury Packages or Sport Packages, continually assesses the space between the Ghibli and other nearby road users by scanning the blind spots on either side of the car with radar-based sensors. When a vehicle enters one of these areas, a warning triangle appears in the door mirrors to alert the driver of its presence in the blind spot, and if the indicator is activated to change lane a warning is sounded. The Rear Cross-Path function works in a similar way, emitting the same warning when an unseen vehicle is detected approaching from the right or the left as the car reverses out of a parking space.

Advanced Driver Assistance Systems.





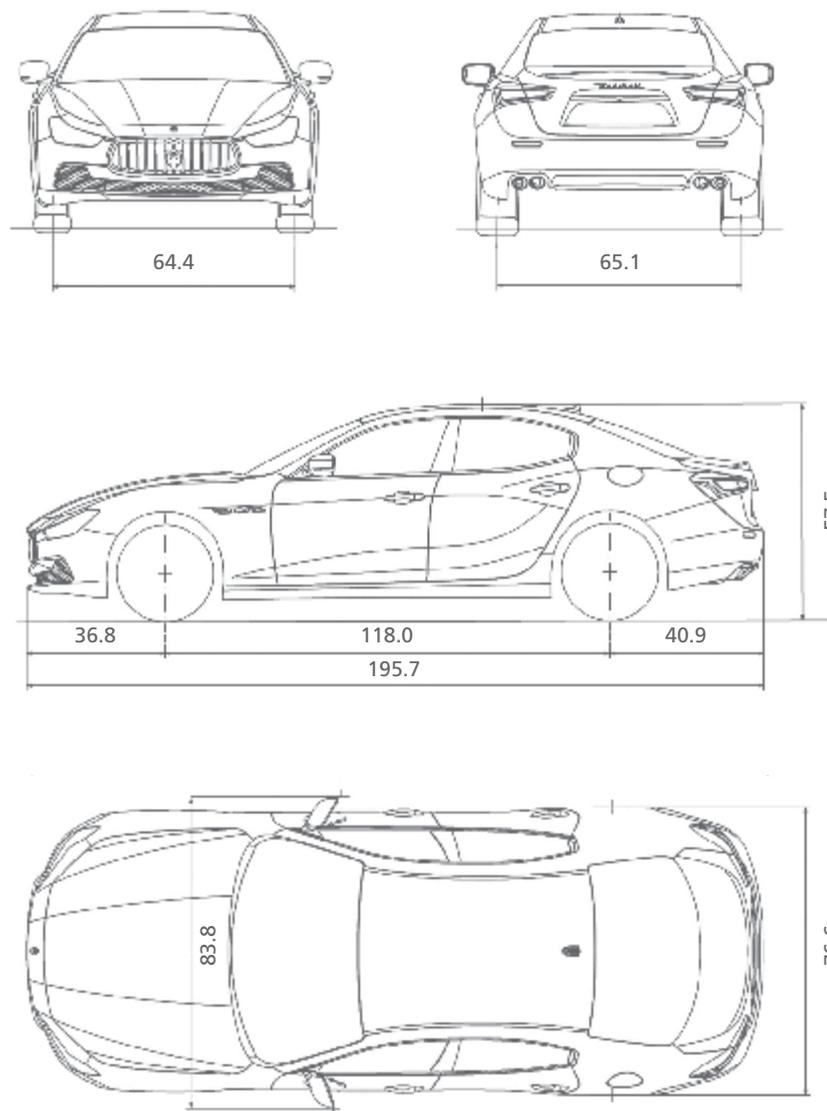
High-tech controls. Hi-Fi sound systems.

In the center of the Ghibli's dashboard is the new 8.4-inch Maserati Touch Control Plus unit (MTC Plus) that provides user-friendly access to the car's many systems and devices, and links the car and its occupants to the world of available apps and the Internet. Being both simple and intuitive, and with very few buttons plus a highly responsive interface unit, it has been designed so that the driver is not distracted from the road when using it, and mastering it takes little time. There are three ways of operating the MTC Plus: by means of the new multi-touchscreen, via the new rotary control in the central console, or through voice commands.

The Ghibli features a powerful and carefully engineered sound system as standard, powered by a 280-watt amplifier that creates a clear and perfectly defined audio image for all onboard. Alternatively, the Harman Kardon Premium Sound System brings enhanced levels of audio refinement via a 900-watt amplifier and 10 high-powered speakers carefully positioned throughout the cabin. For those seeking the ultimate acoustic experience, the Bowers & Wilkins Surround Sound System takes the quality of aural excellence to even higher levels of perfection, with a 1,280-watt amplifier, 15 speakers and Clari-Fi, a software system that removes distortion and restores high and low frequencies typically lost in music that has been digitally compressed. In addition, the unit features QuantumLogic™ Surround Sound, which digitally remodels signal streams into an infinitely variable soundstage, while patented "spatial filter bank technology" provides perfect audio reconstruction.

DIMENSIONS

IN INCHES



DIMENSIONS AND WEIGHTS

	GHIBLI	GHIBLI S*	GHIBLI S Q4
Length	195.7 in (4,971 mm)	195.7 in (4,971 mm)	195.7 in (4,971 mm)
Width (with side mirrors)	83.8 in (2,128 mm)	83.8 in (2,128 mm)	83.8 in (2,128 mm)
Width (without side mirrors)	76.6 in (1,945 mm)	76.6 in (1,945 mm)	76.6 in (1,945 mm)
Height	57.5 in (1,461 mm)	57.5 in (1,461 mm)	57.5 in (1,461 mm)
Wheelbase	118.0 in (2,998 mm)	118.0 in (2,998 mm)	118.0 in (2,998 mm)
Front track	64.4 in (1,635 mm)	64.4 in (1,635 mm)	64.4 in (1,635 mm)
Rear track	65.1 in (1,653 mm)	65.1 in (1,653 mm)	65.1 in (1,653 mm)
Front overhang	36.8 in (935 mm)	36.8 in (935 mm)	36.8 in (935 mm)
Rear overhang	40.9 in (1,038 mm)	40.9 in (1,038 mm)	40.9 in (1,038 mm)
Turning circle	38.4 ft (11.7 m)	38.4 ft (11.7 m)	38.4 ft (11.7 m)
Trunk capacity	17.7 cu ft (500 L)	17.7 cu ft (500 L)	17.7 cu ft (500 L)
Fuel tank capacity	21.1 gal (80 L)	21.1 gal (80 L)	21.1 gal (80 L)
Curb weight	3,990 lbs (1,810 kg)	3,990 lbs (1,810 kg)	4,122 lbs (1,870 kg)

ENGINE

	V6 60°	V6 60°	V6 60°
Number of cylinders and layout	V6 60°	V6 60°	V6 60°
Displacement	182 cu in (2,979 cm ³)	182 cu in (2,979 cm ³)	182 cu in (2,979 cm ³)
Transmission	8-speed automatic	8-speed automatic	8-speed automatic
Compression ratio	9.7:1	9.7:1	9.7:1
Max power output	345 hp (350 CV / 257 kW)	404 hp (410 CV / 302 kW)	404 hp (410 CV / 302 kW)
Engine speed at max power output	5,250 rpm	5,500 rpm	5,500 rpm
Peak torque	369 ft lb (500 Nm)	406 ft lb (550 Nm)	406 ft lb (550 Nm)
Engine speed at peak torque	4,500 rpm	5,000 rpm	5,000 rpm
Overboost torque	369 ft lb (500 Nm)	406 ft lb (550 Nm)	406 ft lb (550 Nm)
Engine speed at overboost torque	1,750–4,500 rpm	1,750–5,000 rpm	1,750–5,000 rpm

PERFORMANCE

Maximum speed	163 mph (263 km/h)	177 mph (285 km/h)	176 mph (284 km/h)
Acceleration from 0 to 60 mph (0 to 100 km/h)	5.5 sec (5.6 sec)	4.9 sec (5.0 sec)	4.7 sec (4.8 sec)
Stopping distance from 60 mph (100 to 0 km/h)	118 ft (36 m)	114 ft (35 m)	114 ft (35 m)
Fuel consumption, combined	19 mpg	19 mpg	19 mpg
Fuel consumption, highway	24 mpg	24 mpg	24 mpg
Fuel consumption, city	17 mpg	16 mpg	16 mpg

All facts, specifications and performance figures in this brochure are based on factory testing.

* USA model only, not available in Canada.



Ghibli MY17 Packages.

Exclusivity, versatility and performance. With its distinct Maserati heritage, the Ghibli combines the sportiness of a coupé with the luxury and comfort of an executive sedan. It has been designed to make inspirational motoring an everyday experience. To adapt the Maserati Ghibli to your individual needs and preferences, Maserati invites you to consider the special packages that have been created for this exceptional car. These packages enhance the Ghibli's practicality and exclusivity, while representing excellent value as well.

SPORT PACKAGE AND SPORT CARBON PACKAGE

For the ultimate sports upgrade to the Maserati Ghibli, two sports packages are available. The Sport Package provides 19-, 20- or 21-inch alloy wheels, colored brake calipers, Skyhook suspension, sports seats, a sports steering wheel, gearshift paddles, Piano Black trim, Blind-Spot Assist, remote start, front and rear parking sensors and Inox sports pedals. The Sport Carbon Package offers the features above, replaced with the sports steering wheel and gearshift paddles in carbon fiber, plus carbon fiber door sills and carbon fiber interior trim. These packages are only available on Ghibli S and Ghibli S Q4.

EXTERIOR CARBON PACKAGE

The Ghibli can be made even more dynamic and eye-catching with the Exterior Carbon Package, which offers the door mirrors, door handles, B- and C-pillars, and trunklid spoiler all in sporty carbon fiber.

INTERIOR CARBON PACKAGE

The Ghibli can be given the feel of a true racing car with the Interior Carbon Package, which includes carbon fiber interior details such as gearshift paddles, sport steering wheel and door sills, plus internal carbon fiber trim.

LUXURY PACKAGE

For uncompromising individuals seeking even greater comfort and individuality, all Ghibli models are available with the Luxury Package. The package features Blind-Spot Assist, remote start, front and rear parking sensors, power trunk with kick sensor, power rear sunshade, power foot pedals, rear laminated windows, full premium drilled leather, rear armrest with an illuminated compartment, colored brake calipers, Harmon Kardon premier sound system, heated wooden steering wheel and ventilated front seats for maximum comfort.

ZEGNA EDITION LUXURY PACKAGE

The Zegna Edition Luxury Package takes the Ghibli to new heights of sophistication and refinement. Inside, the car is styled and appointed by the leading fashion house of Ermenegildo Zegna, whose use of exquisite Italian silk on seats and surfaces results in an absolute masterpiece of tasteful refinement. The package includes Blind-Spot Assist, remote start, front and rear parking sensors, power trunk with kick sensor, power rear sunshade, power foot pedals, rear laminated windows, full premium drilled leather, rear armrest with an illuminated compartment, colored brake calipers, Harmon Kardon premier sound system, heated wooden steering wheel and ventilated front seats for maximum comfort.

DRIVER ASSISTANCE PACKAGE

For greater peace of mind, the available Driver Assistance Package provides a number of added safety features. The package includes Adaptive Cruise Control, which constantly checks the amount of space between the Ghibli and the vehicle ahead and maintains a pre-set distance. Linked to the Stop&Go function, the car adjusts to the speed of the vehicle in front until it comes to a complete stop. The Forward Collision Warning then monitors the vehicle in front and warns the driver if the car's approach could escalate into a rear-end collision. This is linked to the Advanced Brake Assist system, which provides additional braking during an emergency stop. In addition, if the alert does not prompt any action from the driver, the Automated Emergency Braking system automatically applies the brakes. The Lane Departure Warning system then helps the driver keep the vehicle in the chosen lane. Finally, the package adds a Surround View Camera, which displays a clear, 360-degree view around the car on the central console monitor.

PREMIUM PACKAGE

This package comprises front and rear parking sensors, remote start and blind-spot detection.





The world of Maserati. Its heart races.

MASTER MASERATI DRIVING COURSES

It is perhaps the ultimate driving experience: driving exclusive, high-performance cars, having fun and acquiring basic skills similar to those of a professional driver. Through its exclusive Driving Courses, Maserati, which has always prioritized the quality of its cars' handling, places a special emphasis on the correct technique for driving, with the aim of enabling participants to become more familiar with their vehicles. A variety of courses have been organized in Italy at the Varano de' Melegari track and other venues worldwide. maseratiusa.com/mastermaserati

MASTER GT 1 DAY

The one-day Master GT driving course has been designed to improve participants' personal driving techniques at the wheel of different Maserati models. This intensive training program comprises a number of exciting and dynamic sessions in high-performance cars, and is run by highly trained, specialist staff whose aim is to improve every participant's driving skills in an environment that is enjoyable and challenging.

MASTER WARM-UP

The Maserati Master Warm-Up offers customers and prospects initial training in the techniques of racetrack driving in high-performance cars, with the support of highly qualified, expert staff. It provides the opportunity of entering the world of Maserati as a privileged guest, at Varano de' Melegari, home of the Master Maserati courses since 1998. The half-day driving course involves a series of dynamic activities, including several on-circuit driving sessions, combined with a car-handling exercise that explores each participant's driving abilities, which can then be perfected in subsequent courses.

MASTER PREMIUM

This intensive 1½-day program focuses on advanced GT handling techniques and safe yet sporty driving. In a sequence of sessions on the circuit, the driver is taught how to control the car in different simulated road conditions, including quick direction changes, controlled skids and braking techniques. The ultimate aim is to use the lessons learned to maximize enjoyment and safety when driving a high-performance Maserati.

MASTER HIGH PERFORMANCE

The Master High Performance program includes advanced high-speed driving and technically more complex exercises that build upon the fundamental skills acquired in the earlier Master GT and Master Premium courses. The teaching and structure of this course are adapted to the individual needs of the participants, who can improve their driving proficiency through the analysis of Formula 1-type telemetry data.

MASTER ITALIAN LIFESTYLE EXPERIENCE

This exclusive, five-star event allows Maserati enthusiasts and their companions to experience the very best that Italy has to offer. Along with a series of Maserati racetrack sessions for the driver, both participants enjoy a program of first-class activities and excursions in two cities steeped in history and culture: Florence and Parma.

SNOWMASTER EXPERIENCE

Although exciting, maintaining full control of your car when driving on snow is always a formidable challenge. With the new SnowMaster Experience, created to give you the opportunity to explore car control in extreme conditions on snow and ice, you can improve your driving skills and

delight in the impressive performance of the Maserati cars even in the most extreme situations. This enjoyable, intensive driving course is structured around thrilling exercises that focus on safety, thanks to the experience of the Master Maserati instructors. This special driving course will be held on beautiful tracks in Lapland or in the Alps.

MASTER LEVANTE

Master Levante is the specific driving course that combines track-driving techniques with the most effective approach to driving on off-road terrains. The training uses the entire Maserati range, focusing in particular on the Levante SUV, which represents the state of the art in the Sport Utility Vehicle segment. With its amazing performance, it provides the most exciting of all driving experiences, both on track and on unpaved trails and uneven ground. The program offers 1½ days of high-adrenaline driving with the perfect balance between theory sessions and on-track and off-road driving practice, conceived to exploit the full performance capabilities of a car that truly knows no boundaries.

MASTER MASERATI INCENTIVE

Master Maserati Incentive courses last either one half day or a whole day and include a series of highly stimulating activities. Aside from the thrilling driving sessions on the track, there are practice exercises and competitions that foster team spirit, providing the perfect context for corporate incentive events and team-building exercises.

FOR MORE INFORMATION AND REGISTRATION,
CONTACT MASTER MASERATI.

Telephone: 201.510.2521

Email: maseratievents@maseratiusa.com
maseratiusa.com/mastermaserati



FINANCIAL SERVICES

Your authorized Maserati dealer will be pleased to provide you with professional guidance on the various lease and finance options available, and create a package tailored to your individual requirements.

FACTORY TOUR*

Find out where and how the Maserati legend was born. Maserati offers you the opportunity of discovering its secrets from the inside, through a guided tour of the Modena production plant. Discover how the cars are created, learn their secrets, understand their engineering and really feel part of the Maserati family.

MASERATI EXPERIENCE**

For those wishing to combine their factory visit with a little more insight into the company's home city of Modena, Maserati has the perfect solution. Lasting one or more days, the Maserati Experience enables you to get to know the world of Maserati firsthand via a guided tour that allows you to discover Modena, its culture, its history and its fine food. You can tailor your Maserati experience to your own personal tastes and interests by combining these with a variety of other activities:

- A visit to the Panini Museum and/or Stanguellini Museum (famous motor museums)
- A guided tour of the town
- A guided tour of a traditional balsamic vinegar manufacturer, with tastings
- A guided tour of a winery, with tastings of local wines
- Culinary school
- A day at the Modena Golf & Country Club
- And much, much more.

MASERATI COLLECTION

The Maserati Collection of quality leisurewear, goods and branded merchandise has been specially created for those who share the Maserati passion, and who proudly associate with the illustrious marque. Maserati Collection items are available from all Maserati dealers, and from the Maserati Store at the Maserati showroom in Modena. Alternatively, all the articles in the collection can be purchased online at www.maseratistore.com and delivered directly to your home.

MASERATI CLUB

Joining the exclusive Maserati Club means sharing thrills and experiences with other Maserati owners, and being invited to take part in special motoring events all over the world. Drivers of cars from every era can enjoy the pleasure of driving their Maseratis in a calendar of events created specially for Maserati Club members. The Maserati Club provides the link between the past, present and future of the company.

MASERATI GENUINE ACCESSORIES

Specially conceived to satisfy our customers' requirements, Maserati Genuine Accessories are a perfect combination of design and functionality. The attention to detail, style and quality of each individual accessory reveal the very

essence of the Maserati brand, always delivering beauty, comfort and performance. Accessories available for the Maserati Ghibli have been developed to enhance the spaciousness and functionality of the car in almost any situation. The Maserati-branded transport systems include accessories such as the luggage compartment net, ski-and-snowboard bag and luggage compartment mat. Added to the range are practical and safety accessories, such as the MGT (Maserati Genuine Tires) branded tires, car covers and luggage compartment foldable box. These are just some of the many products available from your authorized Maserati dealer.

MASERATI CLASSICHE

Created for enthusiasts and owners of vintage Maserati cars, Maserati Classiche is an organization dedicated to those who wish to engage with the marque's glorious past. The Maserati Classiche range of products includes items that celebrate the company's history: paintings of historic events, pictures of classic Maseratis, original reproductions of parts catalogs, owners' handbooks and old brochures, clothing, scale models and much more. All the latest items can be found on www.maserati.com in the Maserati—Maserati Classic section. Or for more information, email maserati.classiche@maserati.com

*Factory tours are arranged by appointment and can be booked through your official authorized Maserati dealer.

**For more information, please email maseratiexperience@maserati.com







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MYMASERATI@MASERATIUSA.COM

    | @MASERATIUSA

WWW.MASERATIUSA.COM · 1-877-MY MASERATI · DRIVEMASERATI@MASERATIUSA.COM
MASERATI NORTH AMERICA, INC. · 250 SYLVAN AVENUE · ENGLEWOOD CLIFFS, NJ 07632